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## NFL players favor Geier as money manager

The NFL Players Association recently included Columbia financial adviser Joseph N. Geier, president of Geier Financial Management, among its list of preferred advisers for its new financial assistance program.

The new NFL program aimed at governing financial advisers and player agents is the first of its kind in professional sports and gives a select list of financial advisers access to all players in the league.

Geier has been advising professional athletes since founding Geier Financial Management in 1990.

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