



GEIER ASSET
Geier Asset Management, Inc.

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Disclosure Brochure Supplement

January 31, 2014

This brochure supplement provides information about the firm's supervised persons that supplements the Geier Asset Management, Inc. brochure. You should have received a copy of that brochure or have online access to it via ClientView (<https://www.junxureclientview.com/1591>). Please contact us at (410) 997-8000 if you did not receive Geier Asset Management, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about the firm's supervised persons is available on the SEC web site at www.adviserinfo.sec.gov.

Joseph N. Geier, CPA, PFS

Educational Background and Business Experience

Joe was born in 1960 and graduated from the University of Maryland with a B.S. degree in business. He has been President and CEO of Geier Asset Management, Inc. since 1999.

Disciplinary Information

None

Other Business Activities

Joe is the President of Geier Financial Management, Inc., a sports management firm.

Additional Compensation

None

Supervision

Joe is reviewed by the Board of Directors which consists of Brian Woods, Vice President, and Thomas Geier, Secretary. Additional review of the advice provided to clients comes through the firm's Investment Committee.

Supervision Contact: Board of Directors

Brian Woods, Vice President	410-997-8000
Thomas Geier, Secretary	410-997-8000

Thomas M. Geier, CPA, PFS, CFP®

Educational Background and Business Experience

Tom was born in 1954 and graduated with a B.A. degree in Accounting from Loyola University. He has been a Vice President of Geier Asset Management, Inc. since 1999.

Disciplinary Information

None

Other Business Activities

None

Additional Compensation

None

Supervision

Thomas Geier is reviewed by Joseph Geier. Additional review of the advice provided to clients comes through the firm's Investment Committee.

Supervision Contact: Joseph Geier, President 410-997-8000

Erich M. Imphong, CFP®

Educational Background and Business Experience

Erich was born in 1983 and graduated with a B.S. degree from Catholic University. He has been a Portfolio Analyst with Geier Asset Management, Inc. since 2006 and Assistant Portfolio Manager since 2013.

Disciplinary Information

None

Other Business Activities

None

Additional Compensation

None

Supervision

Erich Imphong is reviewed by Thomas Geier. Additional review of the advice provided to clients comes through the firm's Investment Committee.

Supervision Contact: Thomas Geier, Vice President 410-997-8000

Daniel W. Mules, CPA, PFS

Educational Background and Business Experience

Dan was born in 1961 and graduated with a B.S. degree in Accounting from University of Baltimore. He has been a Client Manager with Geier Asset Management, Inc. since 2007.

Disciplinary Information

None

Other Business Activities

None

Additional Compensation

None

Supervision

Dan Mules is reviewed by Joseph Geier. Additional review of the advice provided to clients comes through the firm's Investment Committee.

Supervision Contact: Joseph Geier, President 410-997-8000

Gregory A. Palacorolla, CFP®

Educational Background and Business Experience

Greg was born in 1985 and graduated with a B.S. degree in Finance from Towson University and an MBA from the University of Baltimore. He has been a Financial Planner and Portfolio Analyst with Geier Asset Management, Inc. since 2008.

Disciplinary Information

None

Other Business Activities

None

Additional Compensation

None

Supervision

Gregory Palacorolla is reviewed by Joseph Geier. Additional review of the advice provided to clients comes through the firm's Investment Committee.

Supervision Contact: Joseph Geier, President 410-997-8000

Brian J. Woods

Educational Background and Business Experience

Brian was born in 1957 and graduated with a B.S. degree in Accounting from Loyola University. He has been a Vice President of Geier Asset Management, Inc. since 2004.

Disciplinary Information

None

Other Business Activities

Brian is a Vice President of Geier Financial Management, Inc., a sports management firm.

Additional Compensation

None

Supervision

Brian Woods is reviewed by Joseph Geier. Additional review of the advice provided to clients comes through the firm's Investment Committee.

Supervision Contact: Joseph Geier, President 410-997-8000

Designation Minimum Qualifications

Certified Public Accountant (CPA)

CPA's are licensed by state boards. Maryland's Education and Certification Requirements are:

- Bachelor Degree in a related field from an accredited college or university.
- Completion of 27 semester credit units in accounting related subjects plus additional coursework.
- Successful completion of all four sections of the CPA license exam.
- Two years of general accounting experience under the direction of an actively licensed CPA.
- Successful completion of an ethics course.

Certified Financial Planner (CFP®)

Certified Financial Planners are licensed by the CFP Board to use the CFP mark. CFP certification requirements are:

- Bachelor's degree from an accredited college or university.
- Completion of the financial planning education requirements set by the CFP Board
- Successful completion of the 10-hour CFP® Certification Exam.
- Three-year qualifying full-time work experience.
- Successfully pass the Candidate Fitness Standards and background check

Personal Financial Planner (PFS)

Personal Financial Planners are credentialed by the AICPA . PFS certification requirements are:

- Be licensed as a CPA in good standing.
- Earn a minimum of 75 hours of personal financial planning education within the preceding 5 year period.
- Successful completion of a qualifying PFS Exam.
- Two-year qualifying full-time work experience.